to face the competition from the institutions such as B.B.C., C.N.N. due to everday changing T.V. techniques, high power Telecast Technique and because of its out-dated and unpopular programmes; and

(b) if so, the steps being taken by the Government to raise the standard of Doordarshan?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) and (b): No, Sir. Constant efforts continue to be made to upgrade the technology and to bring about qualitative improvement in the programme content and format of Doordarshan so as to sustain the interest of its viewers.

[*English*]

Assistance from Voluntary Organisation to Check Alcohol and Drug Abuse

2813. DR. G.L. KANAUJIA: Will the Minister of WELFARE be pleased to state:

(a) whether the Government has drawn any Comprehensive Scheme to involve voluntary Organisations for the purpose of alcohol and drug abuse prevention; and

(b) if so, the details thereof?

THE MINISTER OF WELFARE (SHRI SITARAM KESRI): (a) and (b). Yes, Sir. The Government is implementing the "Scheme of Assistance to Voluntary Organisations for Prohibition and Drug Abuse Prevention". Under this scheme grant-in-aid upto 90% of the expenditure of the approved Project is admissible to Social Welfare Organisations for providing services such as indentification, treatment, counseling, follow-up, rehabilitation, awareness, education etc., for drug abuse prevention, besides education work for prohibition. So far, 112 Counselling Centres, 44 de-addiction Centres and 10 After Care Centres have been set up under this scheme in various parts of the country.

Computerisation of NSS Accounts in Bangalore

2814. SHRI G. MADEGOWDA: Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether Government propose to computerise the N.S.S. accounts in Bangalore city; and

(b) if so, the details thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF COMMUNICATIONS (SHRI P.V. RANGAYYA NAIDU): (a) No, Sir. No such proposal to computerise N.S.S. Accounts in Bangalore is under examination at present.

(b) Does not arise.

[*Translation*]

Criteria for Advertisements of U.P.S.C.

2815. SHRI ARVIND NETAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the criteria fixed for giving advertisements of Union Public Service Commission to the newspapers;

(b) when the latest list of newspapers was prepared for giving advertisements therein;

(c) the time by when the new newspapers are likely to be included therein;

(d) whether priority is given to the